

3RD WORLD CULTURELINK CONFERENCE NETWORKS:  
THE EVOLVING ASPECTS OF CULTURE IN THE 21<sup>ST</sup>  
CENTURY ORGANISED BY CULTURELINK NETWORK  
& INSTITUTE FOR INTERNATIONAL RELATIONS  
MIMARA MUSEUM ZAGREB, 13-15 NOVEMBER 2009

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**Third World Culturelink Conference**

**Networks – The Evolving Aspects of Culture in the 21st Century**

Mimara Museum, Zagreb, Croatia, 13-15 November 2009

## **Conference Reader**

Reader Editor: Kruno Martinac

Editor Assistant: Annie Wright

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**Third World Culturelink Conference  
Networks – The Evolving Aspects of Culture in the 21st Century**

Mimara Museum, Zagreb, Croatia, 13-15 November 2009

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Ministry of Culture of  
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The Culturelink Network thanks all sponsors and extends its gratitude to the Conference host, the Mimara Museum.

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## Welcome Letter

### Welcome to Zagreb and the 3rd World Culturelink Conference!

We hope that you have had a pleasant journey to Zagreb and find your accommodation satisfying. Enclosed in this conference reader (last page) is a handy map of Zagreb City Centre indicating the locations of both your hotel and the conference venue, Mimara Museum. A walk to Mimara Museum from elsewhere in the city centre requires no more than 15 minutes.

Conference registration commences at 9am on Friday, 13 November, and closes an hour later. Registration takes place in the foyer of the museum and is followed by the Conference Opening Ceremony. The 3<sup>rd</sup> World Culturelink Conference will be opened by representatives of UNESCO Bresce, The Council of Europe, The Ministry of Culture of the Republic of Croatia, Zagreb City Assembly, and the Institute for International Relations (IMO).

Apart from the busy programme outlined in this reader, there are other

conference events lined up for you. On Friday night we invite you to the reception for the conference participants and on Sunday at 10:30am there is a walking sightseeing tour of historical Zagreb. Just make sure to sign your name on the list at the registration table.

There are three notebook computers provided for your use in the Blue Room, situated on the Ground Floor of the Mimara Museum. Coffee and lunches will be served in the Museum Café according to the programme schedule.

In case of queries regarding any of the conference activities on the programme, please contact the reception desk at the conference venue. We shall be happy to provide assistance on all matters.

Finally, we wish you productive conference participation and a pleasant and enjoyable stay in Zagreb!

Biserka Cvjetičanin  
Director of Culturelink Network

## Background Information

In 2009 the Culturelink Network celebrates 20 years of its continuous networking and research activities in the field of cultural development, cultural policies, intercultural communication and international cultural cooperation. In the course of these 20 years, the Culturelink Network has evolved into a worldwide cooperation platform through which joint projects have been initiated and greatly contributed to new approaches in cultural research. Recently, Culturelink's activities have focused on researching cultural change in the globalised world, especially in the field of networks and digital technologies.

Culturelink Network plans to mark the 20th anniversary of its continuous networking and research activities by addressing the topic of cultural networks in today's digital environment. The 3rd World Culturelink Conference, entitled 'Networks – The Evolving Aspects of Culture in the 21st Century', aims to investigate the role and relevance that cultural networks hold in cultural development. In the last two decades, cultural networks have been a significant factor in supporting international cultural communication and cooperation. They are organized according to particular scopes and common aims, joining members from different countries or regions; thus contributing to the formation of an international community of peers. Hence, networks are considered as incubators of new ideas and meeting places for their members. They maintain and stimulate a process of intercultural dialogue and exchange that magnifies the specificities and diversities of cultures, leading to a

better understanding of different cultures.

A retrospective overview of the cultural networks phenomenon over the past 20 years serves as grounds for a debate on new perspectives of cultural networking in the 21st century. Special consideration will be given to the issue of the position of cultural networks within cultural policies structures, as well as to the effective usage of innovative ICT and networking applications that significantly develop the modes and scopes of cultural networks' activities.

The 3rd World Culturelink Conference encompasses discussions on the promotion and affirmation of cultural diversity and intercultural communication through the networking processes and closely examines case studies from all regions of the world, thus providing comparative examples and experiences on a global level.

The conference agenda builds on the expertise of its participants which includes representatives from UNESCO, the Council of Europe, national cultural ministries, the public cultural sector and civil society representatives, cultural networks and portals coordinators, cultural policy consultants, and arts and cultural professionals.

## Conference Programme

3rd WORLD CULTURELINK CONFERENCE  
Networks: The Evolving Aspects of Culture in the 21st Century  
13-15 November 2009, Zagreb, Croatia, Mimara Museum

### **Friday, 13 November 2009**

- 9:00 am** Registration  
**10:00 am** Opening of the Conference & Welcoming Speeches  
**10:30 am** Session 1: Twenty Years of Cultural Networking  
**11:15 am** Coffee Break  
**11:40 am** Session 1 continues  
**12:30 pm** Discussion  
**1:30 pm** Lunch  
**3:00 pm** Session 2: Effects of ICT and Digital Culture on Networking Dynamics  
**3:45 pm** Coffee Break  
**4:45 pm** Discussion  
**5:45pm** Additional Programme Presentation  
**7:00 pm** Reception for Conference Participants

### **Saturday, 14 November 2009**

- 9:30 am** Session 3: Cultural Networks and Cultural Policy  
**10:30 am** Coffee Break  
**11:50 am** Discussion  
**12:50 pm** Lunch  
**2:15 pm** Session 4: Evolving Networking Culture  
**3:00 pm** Coffee Break  
**4:10 pm** Discussion  
**5:15 pm** Conference closes

### **Sunday, 15 November 2009**

- 10:30 am** Walking Tour of Zagreb

## Extended Conference Programme

### Friday, 13 November 2009

#### 10:00 am Opening of the Conference and Welcoming Speeches

UNESCO Bresce, **Mr Matteo Rosati**  
Council of Europe, **Mr Robert Palmer**  
Ministry of Culture of The Republic of  
Croatia, **Ms Nina Obuljen**  
Institute for International Relations,  
**Ms Sanja Tišma**  
Zagreb City Assembly, **Mr Boris**  
**Šprem**

#### 10:30 am Session 1: Twenty Years of Cultural Networking

Moderators: **Biserka Cvjetičanin** and  
**Ana Žuvela Bušnja**, Culturelink/IMO,  
Croatia

This session looks at a long and successful history of Culturelink but also reflects on the emergence of cultural networks and global networking. These processes have marked contemporary culture on the level of society, social institutions, creative activities, arts and arts education. Cultural networks have become platforms for the interaction of all who participate in such communication. Presentations in this session focus on the general issues within the context of networking but also analyse current trends and relevant practices through several case studies from Europe, Australia and the Asia-Pacific region. They highlight the need to revisit the concept of cultural establishment, initial development of cultural networks and the current status of networks, key agents, dominant approaches and challenges networks rethinking some key questions such as: the context of creation of networks and the rationale for this.

These will initiate a discussion on culture in the 21st century, its diversity, sustainable models of development and modes of cultural communication and interaction on the local, regional and global level.

**Máté Kovács**, OCPA, Hungary  
*Short history of Culturelink Network from UNESCO's Perspective*

**Kwon Huh**, APRCCN / UNESCO Korea, South Korea  
*Overview of Asia-Pacific Regional Centre of the Culturelink Network's (APRCCN) History and its Regional Role for Cultural Development*

**Paul van Paashen**, HIVOS, The Netherlands  
*What Cultural Network Works? An Evaluation from a Donor's Perspective*

**Sarah Gardner**, IFACCA, Australia  
*Network Sustainability and Institutional Change: Balancing Resources, Capabilities and Performance*

**Nadezhda Dimitrova Savova**, International Council for Cultural Centers (I3C), Bulgaria  
*The Impact of the Global Network of Community Cultural Centers dedicated to Voluntary Arts for Social Change*

**Kathrin Deventer**, European Festival Association, Belgium  
*(Net)working Networks and Networked Networks: Between Participatory Inclusion and Authoritative Political Advocacy and Action*

### **3:00 pm Session 2: Effects of ICT and Digital Culture on Networking Dynamics**

Moderator: **Aleksandra Uzelac**,  
Culturelink/IMO, Croatia

Most theorists and cultural activists agree that ICT and digitalisation of culture have made a significant impact on contemporary life. Networks are one of the most effective manifestations of the advantages of ITC. In the actual social environment networks have been created as platforms of cultural interaction and exchange which utilise diverse modes of communication. Presentations in this session focus on the aspects of networking dynamics in the cultural sector using examples of Web 2.0 and Web 3.0 as well as popular modes of communication such as blogs, video-sharing sites and other modes of communication. Discussions will particularly focus on the present state of cultural interaction of museums and museum practices as tools for engagement of wider audiences, artists, curators and other cultural professionals. This raises a number of questions of the actual cultural practices, their efficacy in linking diverse cultural contexts, strategies of sustainable development, technology which facilitates cultural interaction and the way technology shapes cultural practices in a constantly changing landscape of digital communication.

**Fritzie Brown**, CEC ArtsLink, USA  
*The Blog and the Shared Present*

**Jean Paul Fourmentraux**, L'École des hautes études en sciences sociales (EHESS), France  
*Innovative Artists: Transformations of Work and Arts organizations with ICT*

**Feda Vukić**, University of Zagreb, Croatia  
*Virtual Museum of the Avant-garde Art and the Networking Museology*

**Michael Roach**, EUCLID, England  
*Web 2.0 and Web 3.0: Impacts on Networking Practices in Culture*

**Herman Bashiron Mendolicchio**, Universidad de Barcelona, Spain  
*Web 2.0 Arte 2.0: Participación e Interculturalidad*

**Luisa Gomez Martinez**, Universidad de Barcelona, Spain  
*Cuestionando la Des-territorialización: Hiperterritorio y Dimensiones Imaginarias de la Espacialidad en Relación a las Nuevas Cartografías*

Additional Programme Presentation

**Branka Cvjetičanin**, Independent Artist, Croatia  
*From the Nucleus to the Fireworks*

## Saturday, 14 November 2009

### 9:30 am Session 3: Cultural Networks and Cultural Policy

Moderator: **Nada Švob Đokić**,  
Culturelink/IMO, Croatia

Cultural policies and cultural networks complement each other in their effort to structure and thus enable effective interaction between various cultural actors in exchanging their expertises, creative ideas and creative practices. Cultural policies have reached their maturity and entered the mainstream agendas for economic development. Therefore, there is a need to reflect on the position of cultural policies within such a dynamic context and make strategic adjustments in order to become and remain effective on all levels of social and cultural life. Presentations in this session will address and discuss key issues of the value of cultural networks. Such broader frames will be supported by examples and experiences of cultural networks in Latin America, Africa and Asia and their socio-cultural significance in these regions. The case studies will present a spectrum from well established cultural networks to those in process of achieving their primary goals or still in the initial phase of implementation. What they have in common are questions of their status in relation to the national and trans-national policy making, innovative practices of cultural policy making, and innovative forms of cultural policymaking in the local and global contexts.

**Colin Mercer**, Freelance cultural policy expert, England  
*Culturelinks: Cultural Networks and Cultural Policy in the Digital Age*

**Raj Isar**, The American University of Paris, France  
*Cultural Networks and Cultural Policy: Issues and Imperatives*

**Lupwishi Mbuyamba**, OCPA, Mozambique  
*L'impact des Réseaux dans la Promotion des Activités des Partenaires*

**Karen Jeynes**, PANSA, South Africa  
*Third World Networks: The Democratisation of Culture*

**Mike van Graan**, ARTerial Network, South Africa  
*Making Sense of International Cultural Discourse for Africa: The Role of the ARTerial Network*

**Rasia Friedler**, Latin American Network of Art for Social Transformation, Uruguay  
*Arte Participativo, Resiliencia y Transformación Social*

**Jinsik Lee**, Korean Ministry of Culture, Sports, and Tourism, South Korea  
*Asian Culture Complex: A Home for Asian Cultural Diversity*

**Julie Manière**, Independent Cultural Policy Researcher, France  
*Réseaux Culturels dans les Balkans: État des Lieux d'une Action Essentielle mais Fragile*

**2:15 pm Session 4: Evolving Networking Culture**

Moderator: **Joost Smiers**, Utrecht School of the Arts, The Netherlands

This session will further discuss most of the key issues raised in the previous sessions. It will highlight networking culture within its current context and identify areas of shared concern which will generate discussion on the crucial questions about the future of cultural networking and possible futures of cultural networks. Most issues of diversity of cultural identities and diversity of cultural expressions as well as diversity of emerging identities of networks will be revisited. This will highlight the need to identify priority issues of common interest and establish effective strategies that will lead to the next stage of development of cultural networks in a constantly changing technological, socio-economic and cultural environment.

**Mary Ann DeVlieg**, IETM, Belgium  
*Time for a NEW EU CULTURAL DEAL*

**Garry Neil**, INCD, Canada  
*The Success of Global NGOs around the UNESCO Cultural Diversity Convention: Harbinger of a Broad Movement, or the end of International Cultural Activism?*

**Philippe Teillet**, Institut d'Etudes Politiques de Grenoble, France  
*La construction de réseaux dans les secteurs émergents: Entre lobbying et coalition de Cause*

**Cristina Farinha**, Freelance researcher, Portugal  
*Networks as Contemporary Diasporas: Artists in between Individuality and the Community in Europe*

**Ana Wortman**, Universidad de Buenos Aires, Argentina  
*Redes como Práctica. Su Impacto en las Ciencias Sociales y el Desarrollo Cultural en América Latina*

**Jean Pierre Deru**, Association Marcel Hicter pour la Démocratie Culturelle, Belgium  
*Evolution de la Culture des Réseaux*

## Speaker Biographies

### **Herman Bashiron Mendolicchio, Universidad de Barcelona, Spain**

*Web 2.0 Arte 2.0: Participación e Interculturalidad*

Session 2: Effects of ICT and Digital Culture on Networking Dynamics



Herman Bashiron Mendolicchio is a Research Fellow in History, Theory and a Critic of Arts at the University of Barcelona. He obtained his degree in Letters and

Philosophy from the Università degli Studi Roma Tre in Italy. Currently he has an FI (Formation of Researchers) granted by the Autonomous Government of Catalonia, and has began work with the research group 'Art, Architecture and Digital Society', directed by Director Cirlot. His present lines of research focus on the thematic of the intercultural dialogue through contemporary art, the artistic practices in the Mediterranean and more generally on the relation between art and contemporary society from an interdisciplinary perspective.

### **Fritzie Brown, CEC ArtsLink, USA**

*The Blog and the Shared Present*

Session 2: Effects of ICT and Digital Cultural on Networking Dynamics

Fritzie Brown is Executive Director at CEC ArtsLink, a New York based cultural exchange organization. Among



her many activities, she produced *FlipFest!* last fall to celebrate the 15<sup>th</sup> anniversary of the ArtsLink Awards. While serving as Program Director at

CEC ArtsLink for 8 years she streamlined and restructured the ArtsLink Awards program, co-directed the acclaimed internet/residency *go\_HOME*, and developed and produced *Flipside*, the exhibition and catalogue that celebrated 12 years of ArtsLink exchanges. In New York she was Director of Operations and Interim Executive Director at Headlands Center for the Arts, an international arts centre and residency program, before she joined CEC 1997.

Brown has moderated and participated in public panels both in the US and in Europe concerning artists' communities and visual and performing arts issues. She has also served on numerous national and international grant selection panels and is a member of the Alliance of Artists Communities, ArtTable. She recently completed a term on the College Art Association's International Committee. She studied fine arts at San Francisco State University and her visual artwork has been exhibited in the US, Poland, Croatia and the Slovak Republic.

### **Branka Cvjetičanin, Independent Artist, Croatia**

*From the Nucleus to the Fireworks*

Session 2: Effects of ICT and Digital Cultural on Networking Dynamics



Branka Cvjetičanin is a multimedia artist born in Zagreb, Croatia. Her educational

background is based in the performing arts and site-specific installations (MAPA – Academy for Performing Arts Amsterdam, for example). In 2006 she received her

PhD from Bauhaus Kollege Dessau. In 1999 Cvjetičanin initiated the Polygon: Centre for Research and Project Development, working on artist exchange programs and setting up research/pre-production residencies, but also questioning the 'architecture' of an art organization itself. She completed numerous collaborative works with international artists and is a member of the HZSU (Croatian Association of Independent Artists). Cvjetičanin is the recipient of several awards and internships including the NUFFIC award the Gulliver Exchange Programme (The Netherlands, 1998) and the Foundation Marcel Hicter award for EU Diploma (Belgium, 2000). Most recently she has participated in projects such as 'War Fields' at the Barcelona BAC Festival and 'C Words' at the Arnolfini Gallery in Bristol, United Kingdom.

**Jean Pierre Deru, Association Marcel Hicter pour la Démocratie Culturelle, Belgium**

*Evolution de la Culture Réseaux*  
Session 4: Evolving Networking Culture

Jean-Pierre Deru, the Director of the Fondation Marcel Hicter, holds an Associate Degree in Law from the Université Catholique de Louvain. The Fondation Marcel Hicter supports accomplishments such as the European Diploma in Cultural Project Management, which is supported by the Council of Europe, the EU and UNESCO. Since the foundation's inception in 1989, 480 professionals from 41 countries have been included in this training.

Deru was a professor of Methodology and Broadcasting at the Higher Institute for Social Training and ISCO (Higher Institute of Culture Workers).

Currently, he is a professor at the Open School of Economic and Social Policy (FOPEs). He has collaborated on several works with other experts, including 'Training in Transnational cultural co-operation Projects – Reflections and Challenges on Validation and Certification', a VANIA project.

**Kathrin Deventer, European Festival Association, Belgium**  
*(Net)working Networks and Networked Networks: Between Participatory Inclusion and Authoritative Political Advocacy and Action*  
Session 1: Twenty Years of Cultural Networking



Kathrin Deventer is Secretary General of the European Festivals Association (EFA), the network of arts festivals from 37 countries with offices in Gent and Brussels. EFA facilitates cooperation among festivals, engages in training for young festival managers, supports research and plays an important role in advocacy and lobbying activities. In 2008 EFA set up the European House for Culture in Brussels that offers, among the others, a home to A Soul for Europe. With a political science background – following work experience in Genoa, European Capital of Culture 2004 – Kathrin started at EFA in 2004, the year that the association re-launched its activities under the direction of Hugo De Greef. In A Soul for Europe, the European House for Culture serves as one of the virtual offices; Kathrin engages in the 'Brussels-connected'

activities such as Intergroup, Steering Committee, as well as in the Discourses on Europe and the 'Messenger' idea.

**Mary Ann DeVlieg, IETM, Belgium**  
*Time for a NEW EU CULTURAL DEAL*  
 Session 4: Evolving Networking Culture



Mary Ann DeVlieg has been working in the cultural sector for over 30 years, holding various posts in Europe and the

USA. The majority of her work has been in the performing arts (creation, production, diffusion) in an international context with a special emphasis on policy, diversity and professional training. She is currently the Secretary General of IETM (International Network for Contemporary Performing Arts) and the Chair of the EU Working Group on Creativity and Creation (EU Culture Platform, Access to Culture).

In 2006 the EU's DG for Employment and Social Affairs awarded her the Individual Award for her life-long services to artists' mobility. In 2008, she served on the High Level Reflection Group on Mobility of the European Commission's DG for Education and Culture. In 2009, she served on the Steering Committee for the conference 'Culture and Creation as Vectors of Development in the ACP Countries', initiated by the EU Commissioner for Development, Louis Michel.

DeVlieg is a founder of the Roberto Cimetta Fund for Mobility of Mediterranean Artists and Operators and founder of [www.on-the-move.org](http://www.on-the-move.org), a mobility portal for the arts. Her past

and current Advisory Committees and Boards include Fondazione Fitzcarraldo (Torino), FEMEC (Forum of Euro-Mediterranean Cultures) and the Forum Cultural Mundial, Brazil 2004 and 2006. She was on the Executive Committee of the European Forum of the Arts and Heritage (EFAH, now Culture Action Europe) from 1995 – 2005. She has an MA in European Cultural Policy and Management from the University of Warwick, United Kingdom.

**Nadhezhda Dimitrova Savova, Artestransformador Network, Bulgaria**

*The Impact of the Global Network of Community Cultural Centers dedicated to Voluntary Arts for Social Change*  
 Session 1: Twenty Years of Cultural Networking

Nadhezhda Dimitrova Savova is a doctoral candidate from Bulgaria in Cultural Anthropology at Princeton University, where she is also a Research Fellow at the Princeton Center for Arts and Cultural Policy Studies (CACPS) at the Woodrow Wilson School of Public and International Affairs.



Nadhezhda has a BA in International Relations and Spanish Literature from Furman University, South Carolina, and she is currently conducting research on cultural policy and community development through the arts within a comparative study of the community cultural centres networks in Bulgaria (*chitalishte*), Brazil (*pontos de cultura*) and Cuba (*casas de cultura*). Nadhezhda explores the practical implementation of UNESCO's Conventions from 2003 and 2005 by examining these centres as spaces for the "safeguarding of

intangible cultural heritage" and more broadly for the "promotion of the diversity of cultural expressions" in modern and traditional art for social revitalization.

Through her academic work, Nadezhda is a co-founder and the current president of the International Council for Cultural Centers (I3C), which is being developed as a global network of national networks of community cultural centres with the purpose to serve as the voice and support for community arts initiatives internationally while enabling individual centres to exchange information and partner for further local vitality through the arts.

**Cristina Farinha, Freelance Researcher, Portugal**

*Networks as Contemporary Diasporas: Artists in between Individuality and the Community in Europe*  
Session 4: Evolving Networking Culture

Cristina Farinha was born in 1973 in Porto, Portugal. She originally studied sociology and later specialized in arts, culture and communication as well as Portuguese and EU labour law in Porto, Lisbon and Paris. Since the mid 90s, she has worked from the north of Portugal to the European stage as a lecturer, researcher and policy adviser on the role of culture in governance and development and on the empowerment of the sector in what comes to its social and employment status. Since 2004, first from Utrecht, then Brussels and currently Porto, she analyses how freedom of circulation along with the new means of communication are used by artists in



Europe and in which ways mobility is changing not only artistic practices and professional profiles but also Europe as a whole, as part of her PhD research at the Utrecht School of the Arts (HKU) in the Netherlands. Since 2007, she has also been acting as editor for labforculture.org.

**Jean Paul Fourmentraux, L'École des hautes études en sciences sociales (EHESS), France**

*Innovative Artists: Transformations of Work and Arts Organizations with ICT*  
Session 2: Effects of OCT and Digital Culture on Networking Dynamics



Born in Fes, Morocco in 1970, Jean Paul Fourmentraux lives and works in Paris and Lille, France. He has been a Professor at the

University of Lille 3 and member of the Geriico Laboratory of Communication Sciences. He worked as Associate Researcher at the Centre for the Sociology of Work and the Arts (CNRS UMR 8082) in the Paris School for Advanced Studies in Social Sciences (EHESS) and before that, at the Centre de Sociologie de l'Innovation, ENSMP-CNRS, Paris. He was a Postdoctoral Fellow at the INRS Urbanisation, Culture et Société (Canadian Institute for Scientific Research) in 2003, and at the CNRS (French National Centre for Scientific Research) in 2004 and 2005. He now works on the pluridisciplinary research project PRACTICABLE: The Work of Art as *Dispositif*: Setting the Stage for Audience Participation with support from the French National Research Agency (ANR) (2009 – 2011). Fourmentraux's interests and research projects include the socio-economy of innovation and the Internet, the

sociology of culture and artistic work, the social appropriations and uses of the ICT and the Sociology of media communication.

Fourmentaux has produced several research reports on technology convergence and new forms of consortiums to foster innovative “research and creation” that has the potential to generate spinoffs and added value, not only from an artistic perspective, but a scientific and industrial one as well. These include HEXAGRAM: Institute for Research-Creation in Media Arts and Technologies (Montréal, Canada) and ARTEM: Arts, Technology and Management (Nancy, France). He is co-author of two research reports for the Plastic Arts Delegation to the French Ministry of Culture: *Visual Culture and Group Art on the Web* (1999) and *Between the Artist and the Computer Scientist: a Space of Arbitration, Translation, Negotiation* (2001).

**Rasia Friedler, Latin American Network of Art for Social Transformation, Uruguay**

*Focus on Art for Social*

*Transformation: Art is a Right*

Session 3: Cultural Networks and Cultural Policy

Rasia Friedler is the founder and director of SaludArte (Foundation for the Promotion of Health through Art and Humor). She is representative of the Latin Network of Art for Social Transformation.

She has studied psychology, psychotherapy and arts, including psychoanalysis, psychodrama, Playback Theatre, teaching and writing. Friedler is also the founder and artistic director of the



Spontaneous Dance Company and the Spontaneous Theatre Company of SaludArte. She also founded and coordinated the Department of Art and Psychology of the

Faculty of Psychology at the University of the Republic (2004-2008). She has contributed to numerous magazines, journals and books including *Topia Magazine* (Psychoanalysis, society and culture), the *Journal of the Uruguayan Association of Psychoanalytic Psychotherapy* (AUDEPP) and the *International Journal of Psychotherapy of the European Association for Psychotherapy*.

SaludArte is a foundation that acts to combine various subjects, such as health, art and humour, with special emphasis in the area of health promotion and prevention. SaludArte endeavours to aid in the recovery of senses, foster human contact and develop the creative imagination. It is integrated by artists, art therapists and health professionals who employ diverse resources to facilitate participation and recreation that elude the methodological conventions employed in the practices of health and education. SaludArte stimulates the self-managing processes of caring about health, encouraging the development of potential and possibility in youth, fortifying social networks, generating climates of empathy and respect for diversity and encouraging strategies of solidarity.

**Sarah Gardner, IFACCA, Australia**  
*Network Sustainability and  
 Institutional Change: Balancing  
 Resources, Capabilities and  
 Performance*

Session 1: Twenty Years of Cultural  
 Networking



Sarah Gardner is the founding Executive Director of the International Federation of Arts Councils and Culture Agencies, the global network of national arts funding bodies. Established in 2001, IFACCA has members in nearly 80 countries and provides a meeting ground and information resource for arts policy makers and managers. From 1990 until 2001, Sarah held various senior executive roles at the Australia Council for the Arts, primarily as the Director of Strategy and Policy. She was formerly the Director of Public Affairs for the Australian Bicentennial Authority and a consultant in the private and public sectors for the leading Australian firm Issues Australia. Sarah has a Master's in Public Policy and a BSc.

**Luisa Gomez Martinez, Universidad de Barcelona, Spain**

*Cuestionando la Des-territorialización:  
 Hiperterritorio y Dimensiones  
 Imaginarias de la Espacialidad en  
 Relación a las Nuevas Cartografías*  
 Session 2: Effects of ICT and Digital  
 Culture on Networking Dynamics

Luisa Gomez Martinez holds a degree in Art History from the University of Santiago de Compostela (2001 –

2006). She completed a two year doctorate course (2006 – 2008) in History, Theory and Art Criticism at



the University of Barcelona and presented, in September 2008, the DEA *Visuales de la Imagen Tecnológica: Antecedentes de la Espacio-Temporalidad en la Era Digital*.

In 2006 Gomez Martinez received a grant for Research Fellow training which began a link between the University of Barcelona's Department of Art History and the research group 'Art, Architecture and Digital Society'. During the 2007 – 2008 academic year she obtained an MA in Advanced Studies in Art History, presenting her Master's thesis *Imaginario Espacio-Temporal Contemporáneo: de la Imagen Tecnológica a la Cultura Digital* in November 2008. She is currently pursuing her doctoral thesis, directed by Dr Anna Casanovas, Lecturer in the Department of Art History at University of Barcelona, and co-directed by Dr Berenson, Senior Lecturer in the Faculty of Arts at UNAM. Her research interests revolve around the contemporary imagination, particularly the imaginary space-time – and new media influences on this – focusing on film and other media such as Net.Art or Virtual Reality, and the interrelationship between artistic languages in the context of digital society.

**Kwon Huh, APRCCN / UNESCO  
Korea, South Korea**

*Overview of APRCCN's History and its  
Regional Role for Cultural  
Development*

Session 1: Twenty Years of Cultural  
Networking



Huh Kwon has been Assistant Secretary General at the Korean National Commission for UNESCO since September 2009 and has worked for the organization since 1981. He has been an executive member of ICOMOS-Korea and ICOM-Korea. He worked as Executive Director of the Seoul Youth Center for Cultural Exchange from 2006 to 2008 and as Regional Coordinator of the Culturelink network in Asia and the Pacific from 1995 to 2006. He also worked as Vice Chair of the Korea World Heritage Advisory Committee, chief researcher for the nomination paper on the Joseon Royal Tomb for World Heritage and research member of the National Board of Cultural Heritage. He has published various articles in the fields of cultural policies, preservation of cultural heritage and arts promotion.

**Raj Isar, The American University  
of Paris, France**

*Cultural Networks and Cultural Policy:  
Issues and Imperatives*

Session 3: Cultural Networks and  
Cultural Policy

Raj Isar is an independent advisor, writer and speaker on cultural issues. He is a Professor of Cultural Policy Studies at The American University of Paris; Maître de Conférence at Sciences



Po, Paris and co-founder and co-editor of *The Cultures and Globalization Series*. From 2004 to 2008 he was President of Culture Action Europe and is a board member of the Institute of International Visual Arts (INIVA) as well as several other cultural not-for-profit organizations in Europe, North America and Asia. He is also a consultant to private foundations and intergovernmental organizations. He was born and raised in New Delhi and lives in Paris where earlier he was a senior official at UNESCO, notably as Executive Secretary of the World Commission on Culture and Development and Director of the International Fund for the Promotion of Culture.

**Karen Jeynes, PANSAs, South Africa**

*Third World Networks: The  
Democratization of Culture*

Session 3: Cultural Networks and  
Cultural Policy

Karen Jeynes is a writer, director, facilitator and arts manager. She has been involved in the South African performing arts industry for the last ten years, and is currently working to facilitate the growth and development of other artists. In the last few years she focused on connecting South African art and artists with artists and experiences from other countries. Her own work includes research into the local theatre industry, teaching scriptwriting and arts management, and writing for radio, television and stage. This year she has been completing her postgraduate studies at the University of the Western Cape with a focus on Digital Cultures. In her spare time she goes to committee



meetings, reads anything she can get her hands on and watches reality television, chick flicks and bad horror films. She lives in Cape Town with her two sons, husband and a varying number of cats. Her experience includes roles such as ISPA Fellow 2009, Director of Outreach: ICWP International Centre for Women Playwrights, General Secretary: PANSA Performing Arts Network of South Africa (Western Cape) and involvement with International Advisory Board: Women Playwrights International.

**Máté Kovács, OCPA, Hungary**

*Short History of Culturelink Network from UNESCO's Perspective*

Session 1: Twenty Years of Cultural Networking

After having studied in Budapest, Paris and Havana,



Máté Kovács obtained university diploma in Hungarian, French and Spanish Language and Literature, Philosophy

and a Doctor's degree in Educational Sciences in the Eötvös Lóránd University of Budapest. He later worked at the Hungarian National Commission for UNESCO as Programme Specialist in charge of education and culture, then Deputy Secretary General (1964 –1979). In 1980 he joined UNESCO, dealt with programmes relating to cultural policies, cultural development, culture and development as programme specialist (1980 -1987), and was then head of the Section of Cultural Policies (1988 - 2001). After retirement from UNESCO he has worked as a consultant in cultural policies and Research Co-ordinator of the Observatory of Cultural Policies in

Africa (OCPA, Maputo) and Editor of OCPA News, the e-bulletin of the Observatory (since June 2002). Kovács is author, co-author and editor of some 160 studies, working documents and reports, as well as various books published by UNESCO and OCPA on issues concerning namely adult education, cultural development and cultural policies.

**Jin Sik Lee, Korean Ministry of Culture, Sports and Tourism, South Korea**

*Asian Culture Complex: A Home for Asian Cultural Diversity*

Session 3: Cultural Networks and Cultural Policy



Jin Sik Lee has worked in the Korean Ministry of Culture, Sports and Tourism for 11 years. He is currently Director of Asian Culture Complex Operation Cooperation

Team. Prior to this, he held the positions of Director of Performing Arts Team and Director of Arts Promotion Division. During his time at the Ministry, he revised the 'Performing Arts Act' and established a strategy for the promotion of dance, drama, music, and other arts in cultural tourism industries. He also planned the 'Promotion of the Asian Culture Complex in Gwangju' and participated in the establishment of the 'Special Act on the Promotion of Asian Culture Complex'.

**Julie Manière**

*Resaux Culturels dans les Balkans: Etat des Lieux d'une Action Essentielle mais Fragile*



Julie Manière was born in 1978 in France. A graduate of the L'École des beaux-arts de Toulouse and the University of Arts in Belgrade, in Management of Cultural Politics and

Mediation in the Balkans, respectively, Manière has held positions in charge of cultural projects within the French cultural network abroad (Embassy of France in Belgrade, French Cultural Center of Timisoara). She was also involved with the initiative to create Balkanlink Network, a network of young people with cultural projects in the Balkans.

**Lupwishi Mbuyamba, OCPA, Mozambique**

*L'impact des Resaux dans la Promotion des Activites des Partenaires*  
Session 3: Cultural Networks and Cultural Policy



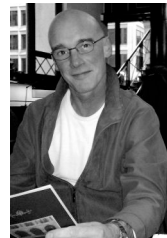
Lupwishi Mbuyamba is currently Executive Director of the Observatory of Cultural Policies in Africa (OCPA), based in Maputo, Mozambique. He was previously

UNESCO's Regional Cultural Advisor for Africa and its representative to Angola and Mozambique. He was also the Chief Technical Advisor for the UNDP/UNESCO project International Centre of Bantu Civilization (CICIBA). Prior to that, he served as Director of the National Institute of Arts of Zaire. He has also been a Lecturer and

Associate Professor at the National Institute of Arts and the National University of Zaire and Catholic Faculties, as well as Curator and Head of the Department of Art and Religion at CERA, Catholic Faculties in Kinshasa. Mbuyamba has published numerous books and articles on culture. An accomplished musician, he has also served as the President of International Music Council of UNESCO, the International Society for Music Education (ISME) and the International Federation for Choral Music (IFCM).

**Colin Mercer, Freelance Cultural Policy Expert, England**

*Culturelinks: Cultural Networks and Cultural Policy in the Digital Age*  
Session 3: Cultural Networks and Cultural Policy



Colin Mercer was the UK's first Professor of Cultural Policy and Director of the Cultural Policy and Planning Research Unit at the Nottingham Trent University from 1999 –

2003. Prior to that he was Director of the Institute for Cultural Policy Studies at Griffith University and Chief Executive Officer of Qantm Australia Co-operative Multimedia Centre. He has published, presented and consulted widely in the areas of cultural policy and new media in Asia, the Americas, Australasia and Europe and his work has been translated into seven languages. His most recent book is *Towards Cultural Citizenship: Tools for Culture and Development*, published by Gidlunds Forlag in 2002. He is now a freelance Research

Consultant operating across the cultural sector and specialising in creative industries, new media, and cultural mapping and planning.

**Garry Neil, INCD, Canada**

*The Success of Global NGOs around the UNESCO Cultural Diversity Convention: Harbringer of a Broad Movement, or the End of International Cultural Activism?*

Session 4: Evolving Networking Culture

Garry Neil, a graduate of the University of Toronto and a principal of Neil Craig Associates, brings close to



30 years of experience to clients in the arts and all cultural industries. After a 15 year career with ACTRA, during which he became CEO of the national association

of Canadian performers, writers and broadcast journalists, Neil formed Neil Craig Associates in 1992 to assist firms, associations and others with an interest in cultural policy. For three years, he was also primary spokesperson for the Canadian-owned book publishing industry as Executive Director of the Association of Canadian Publishers, a position he left in 1995 to work full-time as a consultant. His primary work involves researching and preparing reports and analyses, and assisting clients to make their views known publicly and to governments. As Executive Director of the International Network for Cultural Diversity, Neil has spoken around the world on diversity issues since 1999. INCD and Neil were in the forefront of the global campaign which led to the adoption of UNESCO's convention on cultural diversity in 2005. Other global clients have included the Ingram Book

Company, the International Labour Office, Screen Actors Guild and the International Federation of Actors. Neil is presently chair of the Dancer Transition Resource Centre. He is a former Vice-President of the Canadian Conference of the Arts, served on the Executive of the Ontario Film Development Corporation and was a member of the Canada's Sectoral Advisory Group on International Trade. He was founding chair of what is now the Cultural Human Resources Council and chair of the Cultural Industries Council of Ontario. He is the author of numerous articles on culture and globalization.

**Michael Roach, EUCLID, England**

*Web 2.0 and Web 3.0: Impacts of Networking Practices in Culture*  
Session 1: Twenty Years of Cultural Networking



Director of web consultancy First Interval Ltd in the UK, Mike is a web technology practitioner with previous projects and

coordinating roles at a national level in advocacy, not-for-profit, tourism and higher education sectors.

Born near Sydney, Australia, Mike is currently based in Manchester and works in arts and culture development on the web as well as presenting at a European level alongside cultural networks while undertaking further community and not-for-profit sector work in Northern England.

Mike works directly with businesses and groups to strategise web presence, with an expert focus on campaign and organisational engagement. He has published works on Bridging the Digital Divide.

**Philippe Teillet, Institut d'Études Politiques de Grenoble, France**

*La Construction de Réseaux dans la Secteurs Émergents: Entre Lobbying et Coalition de Cause*

Session 4: Evolving Networking Culture

Philippe Teillet, born in 1958, is professor in political science at the Institute of Political Studies at the University of Grenoble. He holds a PhD in Political Science and is a member of the Research Institute PACTE (CNRS). His research projects relate mainly to cultural policies and more precisely to the changing of public policies in the cultural field and to the political dimension of cultural policies. His work takes two directions: firstly, the integration by public policies of cultural activities for a long time considered as illegitimate (as popular music such as rock, etc.), and secondly, the effects of decentralisation on cultural policies. He conducts the Master's course Direction of Cultural Projects at the Institute of Political Studies at the University of Grenoble with the collaboration of the Cultural Policies Observatory of Grenoble.



**Mike van Graan, ARterial Network, South Africa**

*Making Sense of International Cultural Discourse for Africa: the Role of the Arterial Network*

Session 3: Cultural Networks and Cultural Policy

Mike van Graan is the Executive Director of the African Arts Institute based in Cape Town and heads the Secretariat of the Arterial Network, a

civil society network of artists, NGOs and institutions active in the creative sector across the African continent.



He recently served as the Programme Director of the fourth World Summit on Arts and Culture, a project of the International Federation of Arts Councils and Culture Agencies (IFACCA).

Elected to leadership positions in a range of arts organisations and lobbies both before and after the demise of apartheid, he was appointed as a Special Adviser on cultural policy to the new Minister of Arts, Culture, Science and Technology after the country's first democratic elections in 1994, where he helped to facilitate the drafting of post-apartheid arts and culture policies.

He is an award-winning columnist, having provided extensive and provocative commentary on arts and culture developments in South Africa, and is considered one of the country's leading contemporary playwrights.

**Paul van Paashen, HIVOS, The Netherlands**

Session 1: Twenty Years of Cultural Networking

*What Cultural Network Works? An Evaluation from a Donor's Perspective*



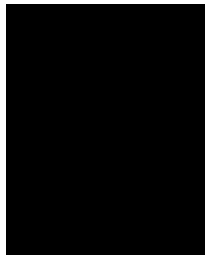
Paul van Paashen is cultural anthropologist. Since 1996 he has managed the HIVOS Culture Fund, set up by the Dutch development organisation HIVOS.

He co-initiated various networks and funds, such as the HIVOS-NCDO Culture fund, which finances cultural

and artistic presentations from African, Asian and Latin-American artists in the Netherlands; the African Arterial Network for cultural stakeholders in Africa; and the Arts Collaboratory network for visual artists' initiatives in the global South.

**Feđa Vukić, University of Zagreb, Croatia**

*Virtual Museum of the Avant-garde Art and the Networking Museology*  
Session 3: Cultural Networks and Cultural Policy



Feđa Vukić is a lecturer of Design Theory and History at the Graduate School of Design, Faculty of Architecture, at the University of Zagreb, Croatia. His

professional training includes a BSc in History and Theory of Visual Arts at University of Split, Croatia and a PhD thesis at the Department of Design, Academy of Fine Arts in Ljubljana, Slovenia. He was a fellow of The Wolfsonian Foundation Research Centre in Miami Beach (1995) with the research topic of 'Italian Advertising in the First Half of the 20th Century'. Vukić publishes reviews, articles and scientific papers on visual communication and design in Croatian and international magazines. He has published and edited several books on these topics including *Modern Zagreb* (1992), *Building on the Borders* (1995), *A Century of Croatian Design* (1996), *Zagreb- Modernity and the City* (2003), *Croatian Particularities, Theory and Practice of Identity Systems* (2008), *Modernism in*

*Practice* (2008), and *Croatian Design Now* (with Victor Margolin, 2009).

**Ana Wortman, Universidad de Buenos Aires, Argentina**

*Redes como Práctica: Su Impacto en las Ciencias Sociales y el Desarrollo Cultural en América Latina*  
Session 4: Evolving Networking Culture



Ana Wortman is a doctoral candidate at the University of Buenos Aires. She holds an MA from Facultad Latinoamericana de Ciencias Sociales (FLACSO) and a BA

from the University of Buenos Aires. Since 1996 she has been a full time researcher at the Instituto de Investigaciones Gino Germani in the area of cultural studies. An Associate Professor at the University of Buenos Aires, Wortman teaches courses in contemporary sociological theory as well as on collective identities and cultural transformations. Wortman has been a member of the working group on Culture and Power as well as of the working group on Cultural Consumption at the Latin American Social Sciences Council (CLACSO). She has recently received a grant from Buenos Aires City Government to produce a documentary on public culture in Buenos Aires. Her research interests include youth culture, cultural policies, middle-class transformations, cultural consumption, and media cultures in Argentina. Her last book was *La Construcción Imaginaria de la Desigualdad Social*.

## Moderator Biographies

### **Biserka Cvjetičanin, Culturelink/IMO, Croatia**

Moderator: Session 1



Dr Biserka Cvjetičanin is a Senior Scientific Researcher at the Institute for International Relations (IMO), Zagreb, Croatia, and former Deputy

Minister of Culture (2000-2004). Dr Cvjetičanin holds a Ph.D. in African studies (comparative literature) from the University of Zagreb (1980). She studied at the École des Hautes Études en Sciences Sociales, Sorbonne, Paris, and at the School of Oriental and African Studies, University of London. Her research areas include cultural development, cultural diversity, cultural policies and intercultural communication. She is the author of numerous books, studies and articles on cultural development and intercultural communication. Cvjetičanin is Director of the Network of Networks for Research and Cooperation in Cultural Development - Culturelink, established in 1989 by UNESCO and the Council of Europe. She delivers lectures at postgraduate studies at universities and institutes abroad. She is the 1989 winner of the University of Zagreb award for scientific research and was awarded the French Legion d'Honneur in 2003.

### **Joost Smiers, Utrecht School of the Arts, The Netherlands**

Moderator: Session 4



Dr Joost Smiers is a Professor of Political Science and Research Fellow in the Research Group Arts and

Economics at the Utrecht School of the Arts, The Netherlands. One of his last books is *Arts under Pressure: Promoting Cultural Diversity in the Age of Globalisation* (2003). The book has been published in Serbian, Spanish, Portuguese, Thai, Arab, Korean, Tamil, Singalese and Indonesian. He has edited, with Nina Obuljen, *UNESCO's Convention on the Protection and Promotion of the Diversity of Cultural Expressions: Making it Work* (Zagreb 2006, Culturelink). Also, with Marieke van Schijndel, Smiers created *Imagine there is no Copyright and no cultural Conglomerates too...*, published as an e-book by the Institute of Network Cultures. Smiers currently lives in Amsterdam.

**Nada Švob-Đokić,  
Culturelink/IMO, Croatia**

Moderator: Session 3



Dr Nada Švob-Đokić is Senior Researcher/Scientific Adviser at the Institute for International Relations (IMO), Zagreb. Her research areas include cultural

transitions and globalization, cultural and creative industries, and public policies related to culture, science and technology. Her bibliography encompasses about 300 titles of published books, monographs, studies, research reports, articles and reviews. Dr Švob-Đokić has previously directed courses on Redefining Cultural Identities and on Cultural Transitions in Southeastern Europe at the Inter-University Center in Dubrovnik (1999 – 2007). Currently, she teaches courses on cultural globalization and cultural industries in the Department of Cultural Studies at the University of Rijeka. Her current research project at the Institute for International Relations is entitled 'Global Influences and Local Cultural Changes'.

**Aleksandra Uzelac,  
Culturelink/IMO, Croatia**

Moderator: Session 2



Aleksandra Uzelac is Research Fellow at the Institute for International Relations (IMO), Zagreb, Croatia, and Head of the Department for Culture and Communication at

IMO. She holds a PhD (2003) in Information Science from the University of Zagreb. Based on an investigation of concrete cultural practices, her interests developed towards the impact of ICTs on cultural issues, virtual networks and portals, digitization of culture, and the changing context that virtual culture has brought to cultural policies. Her present interest centres around the impacts of the globalization and commercialization of society and the virtual sphere on cultural diversity. Results of her research have been published in books and journals in Croatia and abroad. In 2008 she co-edited the book *Digital Culture: The Changing Dynamics*. Uzelac combined her research activities with practical initiatives aimed at developing the e-culture infrastructure in Croatia, initiating the [www.culturenet.hr](http://www.culturenet.hr) project in 2000, a Croatian national cultural portal. She has been a member of the Culturelink Network team and its editorial board since 1993. Since 2006 she is a member of the International Steering Committee of the Culturemondo Network.

**Ana Žuvela Bušnja,  
Culturelink/IMO, Croatia**

Moderator: Session 1

Ana Žuvela Bušnja is Research Fellow at the Institute for International Relations (IMO) and a Coordinator of Culturelink Network, Zagreb, Croatia.



Originally a pianist with a degree from the

University of Central England, Ana holds an MA in Cultural Policy and Arts Management from the University College Dublin and is a PhD candidate at the University of Zagreb.

She has sound experience in cultural production and arts management from working in the City of Dubrovnik, Dubrovnik Summer Festival, Arts for Amnesty International and Principal Management among others. She is the Co-Chair of the LabforCulture Steering Committee

Žuvela Bušnja's research interests include cultural management and development of cultural policies and strategies, local cultural development (cities), cultural democracy and interconnections between standing cultural policies and emerging digital culture. Currently, she is involved in the research project *Cultural Diversity, Intercultural Communication and Digital Culture*.

**Dr Kruno Martinac,  
Culturelink/IMO, Croatia**

Reader Editor

Dr Kruno Martinac is an art historian and social researcher. His areas of research interest are intercultural communication, migrations and semiotics of visual communications, cross-



cultural communication and new communication technologies. He works as a social researcher at the University of Melbourne and Victorian Foundation for Survivors of Torture. He is visiting researcher at the Institute for International Relations in Zagreb, Croatia and Culturelink network involved in the research project *Cultural Diversity, Intercultural Communication and Digital Culture*.

**Annie Wright, Culturelink/IMO,  
Croatia**

Reader Assistant

Annie Wright holds a double BA from the University of Victoria, Canada and an MA in Modern and Contemporary Literature, Culture and Theory from the University of Sussex, United Kingdom. Her



areas of interest include the appropriation of culture of developing countries, community development through the arts, migrants and issues of ethnic identities, and the globalization and commodification of the 'exotic'. She has published articles in both British and Croatian media.

## Cultural Networks, Cultural Networking: Selected Literature

Cultural networks have a history long enough to enable reflection on their pasts, the beginnings of networking as a concept, and technologies which enabled global communication but which also transformed possibilities of local networking. Dynamic history of cultural networks shows various aspects of democratisation of media, introduction of open models of interaction, development of cultural policies, modified strategies of decision making processes and interaction and exchange of expertise on a global scale. These models of communication also increased awareness of fragile structures and bonds that keep cultures together (and apart). With changed notions of time and space, issues of identity, cultures and cultural activities in local and global contexts, rapid changes of ITC, global distribution of these resources and other issues, some old and many new obstacles have (re)surfaced. Academic literature has indicated the main elements, processes, structures, participants and interaction of all these factors.

Earlier literature and research studies listed the main trends and complexity of changes as a result of introduction of ICT on a popular scale. It also highlighted the key issues and concepts related to these changes. These included issues of participatory media (Gere, Gitelman, Negroponte, Porter, Poster), individuals and communities in cyberspace (Benedikt, Dutton, Levy, Lovink, Ludlow, Rheingold, Smith and Kollock), identities (Bell, Foster, Harcourt, Lovink), embodiment, sexuality and

race (Bell, Cherny and Weise, Featherstone, Haraway, Hayles, Wajcman, Wolmark), the nature of interaction between the internet users (Castells, Levy) and, which is of our particular concern, cultures in cyberspace and cultural networking (Castells, Levy, Pool).

A body of literature by these and other authors contributed to creation of a theoretical platform for further research which (re)confirmed that connection was more important than division. More recent literature argues that in contrast to digital culture, under network culture information is less the product of processing than of the outcome of the networked relations between them, of links between people, between technologies and between technologies and people. It is unclear whether the immaterial production of information and its distribution through networks is and will remain the dominant organisational principle for the global economy and inter-cultural communication.

It remains open whether networked actors can come together to make more and better informed decisions democratically and transparently. The most challenging question is how the actors in such overlapping, constantly distracted and disrupted groupings (re)form identities occupying overlapping networks and (re)create identity of the overlapped networks.

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## Practical Information

### Zagreb Orientation

Located on the banks of the Sava River Sava, Zagreb is the capital city of Croatia. It is the economic, cultural, and academic centre of the country. Zagreb is a dynamic and innovative place, offering a variety of occupational, cultural, and recreational opportunities. While it is large enough to provide the options one might expect in a bigger city, Zagreb is small enough to be inviting and accessible. The city centre can easily be explored on foot, allowing one to roam freely among architecture and history. Zagreb is served by national and international bus and train lines. Zagreb Airport is served by most major airlines.

### Arrival and Transport

#### Via Airplane or Bus

Accessing the city centre is made possible via shuttle bus between the airport and bus station (30 kuna/€4) and the Zagreb local tram network (10 kuna/€1.50). The airport shuttle terminates at the Zagreb bus station, from which point tram number 6 (heading north, or left upon exiting the station), displaying the name Crnomerec, travels to Zagreb's main square, Trg Bana Josipa Jelacica. The tram is payable on board or via mobile by texting ZG to 8585.

#### Via Train

Zagreb train station is in close proximity to Zagreb's main square, the Institute for International Relations and the Mimara Museum. Taxis are easily available upon exiting the station, and trams numbered 9 and 2 heading east (left upon exiting train station) stop at Vodnikova, from which

the Institute and Mimara Museum are easily accessible on foot. The main square can be accessed via a short ride on tram number 6 (also heading east).

### Important Locations

The 3<sup>rd</sup> World Culturelink Conference will be held at the **Mimara Museum, on Trg (Square) Franklina Delanoa Roosevelta 5**. Mimara Museum is located in a neo-Renaissance palace from the end of the 19th century. The holdings comprise 3,750 works of art of various methods and materials, and different cultures and civilizations. The Museum was founded with a donation from Ante 'Mimara' Topid, a Croatian art collector and benefactor. It opened to the public in 1987.

The **Institute for International Relations** is located only a block away from Mimara Museum on the corner of Vukotinovića Street and Marko Marulic Square. The official address is Vukotinovića 2 and the building is on the north side of the street.

### Currency and Weather

#### Currency

The currency used in Croatia is the Kuna (7.27 kuna  $\approx$  €1). Some restaurants, hotels and other tourist venues will accept foreign currency, mainly Euros, but Kunas are the preferred method of payment. Almost all of the restaurants, bars, hotels and shops accept all major credit cards. Most major national bank cards will work in Croatian ATMs, such as Zagrebačka Banka and Splitska Banka.

### Weather

Zagreb is affected by the European continental climate, and goes through four different seasons. In November, at the time of the conference, weather in Zagreb is usually rainy and rather cold. High temperatures in November reach 9°C, with average lows of 4°C.

### Eat, Drink, Shop and Enjoy

Zagreb's numerous museums, galleries, theatres, restaurants, and shopping malls provide something for every taste and mood.

#### Eat

Zagreb's culinary scene includes wide-ranging, diverse ethnic flavours and many traditions in Croatian fare. Fine dining establishments serve multi-course meals in historic settings or creative new cuisine in hip, bright, and cosmopolitan spaces. Below is a list of some of the popular dining venues:

- Argante (Croatian/Mediterranean); Zagrebačka Avenija 100a
- Takenoko (Japanese); Nova Ves 17
- Baltazar (Croatian); Nova Ves 4
- Boban (Italian); Gajeva 9
- Mu Steak and Chop House (American/Croatian); Ulica Grada Vukovara 72
- Makronova (Macrobiotic/Vegan Friendly); Ilica 72

#### Drink

Cafe culture is alive and vibrant in Zagreb, where you can find a café in any street, residential block or business zone. Seek out charming cafes, informal bistros, and neighbourhood pubs around Jelačić Square, Cvjetni Square, and Tkalčić Street. Below are just a few of the many charismatic cafes Zagreb has to offer:

- K & K (books and coffee); Jurišćeva 5
- Tolkien's House (inspired by the author); Vranicanijeva 8
- Kazališna Kavana (café at the National Theatre); Trg Maršala Tita
- Bulldog (late night soul music); Bogovićeva 6
- Čića (rakija bar); Tkalčićeva 7

#### Shop

You'll find boutiques and specialty shops in charming historic settings, mainly around Jelačić Square and Ilica Street. Or, head to the malls for a thriving collection of stores, cafes and service businesses.

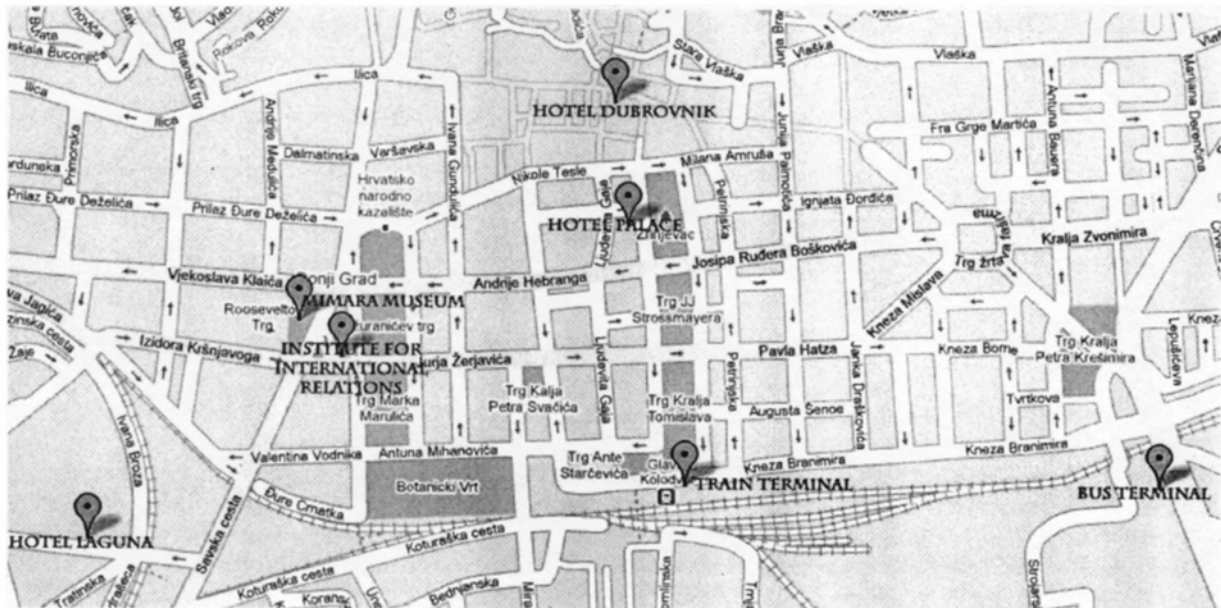
- Kaptol Center; Nova Ves 17
- Avenue Mall; Avenija Dubrovnik
- City Center One; Jankomir 33
- King Cross; Škorpikova 34
- Garden Mall; Oporovecka 14
- Importanne Center (underground, next to train station); Trg Ante Starčevića bb
- Importanne Gallery; Iblerov Trg 10

### Useful telephone numbers

Police 92  
 Firefighters 93  
 Ambulance 94  
 General emergencies 112  
 Road Assistance 987  
 Taxi service 970  
 Information 988  
 Airport 014562 222

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Zagreb Map



Façade of Mimara Museum, Conference Location

