



# The Dialogical Being in the 21st Century: Bridging the Human, the Cultural and the Digital

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Key words:

- Digital culture; digital technology; the (human) subject; the non-human, intercultural dialogue.
- An overview of a conceptual framework for a *post-PC mode* of existence

# Digital Culture

- ...is (almost) everywhere
- ...results from the multiple ways in which people communicate, process data, how knowledge is experienced, how people express themselves
- ...how humans are becoming data, how humans are used as data

# The world of computing has evolved

- We are beginning to live in *the post-PC mode* of existence
- “users” and “consumers”
- Digital culture is desirable
- Consumers are asking “for more”

## *Technology as a Medium*

- > intentionality,
- > perception,
- > existential acts
- > mediates "reality" [default position]
- > mediates "one's reality"

# “Being” with/in digital culture

## A dialogics of space

### “Body Area Network” BAN

Ditlea 2000; Van Dam et al.2001; Riva et al 2003

### “Personal Area Networks” PANs

Ditlea 2000; Van Dam et al.2001; Riva et al 2003

### “new Area Networks” (nANs)

Diocaretz, 2006

*Being beyond the individual:*

- *technoscapes of the global citizenship*

*(see Borja and Castells, 1996; Melucci, 1999; Sklair, 1995).*

- *Castell's notion of a network society*  
*(Castells, 1997)*

## *The Rainbow Paper* Platform for Intercultural Europe

### Intercultural Dialogue:

- “a series of specific encounters, anchored in real space and time between individuals and/or groups with different ethnic, cultural, religious, and linguistic backgrounds and heritage, with the aim of exploring, testing and increasing understanding, awareness, empathy, and respect. The ultimate purpose of Intercultural Dialogue is to create a cooperative and willing environment for overcoming political and social tensions”.

(Definition from Rainbow Paper I).

## *The Rainbow Paper* Platform for Intercultural Europe

### Intercultural Dialogue:

- “a series of specific encounters, anchored in real as well as virtual spaces and times between individuals and/or groups with different ethnic, cultural, religious, and linguistic backgrounds and heritage, with the aim of exploring, testing and increasing understanding, awareness, empathy, and respect. The ultimate purpose of Intercultural Dialogue is to create a cooperative and willing environment for overcoming political and social tensions”.

(Proposed re-definition of the Rainbow Paper I).

## Conclusion

- *“Technology is everywhere, since the term applies to a regime of enunciation, or, to put it another way, to a mode of existence, a particular form of exploring existence, a particular form of the exploration of being – in the midst of many others.*

*If we are unable to distinguish between a technical object and a non-technical one, we should nevertheless be able to locate the dimension pertaining to technology in some entity.”*

*Bruno Latour*

- Thank you!